

## ARTZ AFRICA REFERENCE LETTER



### KEY SUB-COMPONENTS OR PROJECTS

Key Sub Component 1	Business Development – SMME Support & Mentorship
Objective statement	Equipping local artist to establish their own sustainable business model. To ensure that the beneficiaries of the project receive a registered Business Name and Tax Certificate so as to create a sustainable business for their future. Exposure of Cultural Arts & Crafts by having a base/ gallery for their works to be displayed and marketed to public. Develop and sustain a website to sell artists works online Nationally and Internationally.
Key Sub Component 2	Training, development and capacity building
Objective statement	Equipping local artists with the skills to present, exhibit and promote their artworks at a National/International Level.  There will be a designated Project Managers who will be responsible for ensuring that the skills development among beneficiaries are to the norms and standards of the visual arts business sector.
Key Sub Component 3	Conduct project management skills & facilitate business activities & opportunities
Objective statement	To manage projects and facilitate business activities that support sustainable development for the rural landscape.

NAME MEANUEKHE MAGAGULA

POSITION ASTORANGI (MAM INC.)

CONTACT NO 0835477410 / 04433234/9

ACKNOWLEDGE THAT I AM IN SUPPORT OF THE ARTZ AFRICA APPLICATION.

SIGNED *[Signature]* DATE 26/06/19